

# SPEAKERS REGISTRATION DOCUMENT



## Contact Details of Speaker

Full Name: Debourah Jessie Annette Borg  
Salutation: International Speaker and Author – Colour Psychologist  
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## Short Bio of Speaker

Debourah Borg is an international speaker and author who specialises in colour communications in both personal and corporate environments.

Based in Brisbane Australia, Debourah travels extensively and is often called upon to do radio and television interviews and is known by the media as “the colour lady”.

She is also often called upon to be a keynote speaker at conferences and to do colour workshops as well as one-on-one colour consultations to individuals and leading corporations. She shows how to save \$\$\$ and time by harnessing this amazing tool called colour.

Debourah’s famous quote is “colour is a no cost item but get it wrong it will cost you”, you only get one chance to create a great first impression – so make it count.

Debourah tells us to “Wear Orange Undies to de-stress and get a Green Wallet to create more wealth and abundance in your life today!”

## Topics

### **TOPIC TITLE: *Colour Branding for You and Your Business***

#### **Target Audience**

Micro, small to medium business as well as corporate

#### **Level of Sophistication**

Basic

#### **Duration of Talk (excluding Breaks)**

45 minutes to 2 hours depending on the client

#### **Synopsis of Presentation**

1. How to make your Unique Selling Point (USP) work more effectively using the psychology of colour as a tool
2. Using colour to identify the company brand at any time
3. Colour communications and your business image

#### **Who Should Attend**

Micro, small to medium businesses and corporate

#### **Who Will Benefit**

Any Business that wants to get the edge on their competitors would benefit by this presentation.

Understanding and using the power of colour psychology in your branding will separate you from the others. Knowing which colours stimulate the right brain and the left brain and using a combination of these will create a buying decision and take your business to the next level.

"Colour is a no cost item, however get the colours wrong and it will cost you and your business."

#### **Classification**

Please specify here how you will classify this seminar:

Business / Marketing / Direct / Personal Development / Career

#### **Fees**

45 minutes \$5,500.00 and \$8,800.00 for up to 2 hours + travel and accommodation when necessary

## **TOPIC TITLE: *Make your First Impression work for you!***

### **Target Audience**

Personal and Business

### **Level of Sophistication**

General / Basic

### **Duration of Talk (excluding Breaks)**

45 minutes to 2 hours depending on the client

### **Synopsis of Presentation:**

1. What colours should you wear?
2. How does colour tone and intensity make a positive first impression?
3. Know your inside line (face shape) and outside line (body shape) to create your personal style that works for you

### **Who Should Attend**

Please specify the target audience for the talk, e.g. Management, General Public, Everyone

### **Who Will Benefit**

Anyone who has looked at their wardrobe and stated "I haven't a thing to wear!" would benefit from this presentation.

Knowing your personal style and colours will give you more energy, confidence and increase your quality of life.

Make your First Impression work for you and not against you.

"You only get one chance for a great first impression – Make it a great one!"

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### **Fees**

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## **TOPIC TITLE: *Living your life on Purpose not by Accident!***

### **Target Audience**

General Public

### **Level of Sophistication**

General / Basic

### **Duration of Talk (excluding Breaks)**

45 minutes to 2 hours depending on the client

### **Synopsis of Presentation**

1. What colour Personality are you?
2. How colour communicates to you every day and what the colours you are choosing are saying?
3. Colour is a universal language – you know this language you just don't know you know it

### **Who Should Attend**

Please specify the target audience for the talk, e.g. Management, General Public, Everyone

### **Who Will Benefit**

Anyone who would like to know where they really are in life and what is next for them would benefit by understanding personal colour psychology.

Imagine understanding why you are drawn to certain colours and abstain from others. What are you trying to tell yourself? Colour is the first tool the body uses to get your attention. Understanding colours messages will lead to a more fulfilling life and living your life on your own terms.

“Live the life of your dreams today! Your thoughts and feelings are not real you just think they are, however, they do create your tomorrow...”

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### **Fees**

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**TOPIC TITLE: *Book Title - "Orange Underpants – Your Key to Emotional Success"***

**Target Audience**

Everyone

**Level of Sophistication**

General / Basic

**Duration of Talk (excluding Breaks)**

45 minutes to 2 hours depending on the client

**Synopsis of Presentation**

1. How to use Colour to get your message across
2. How orange underpants can become a powerful emotional support tool
3. Colour can be your secret weapon in your business and personal life

**Who Should Attend**

Please specify the target audience for the talk, e.g. Management, General Public, Everyone

**Who will benefit**

Anyone who would like to know how to harness the power of colour and use their energy in motion (e-motion) to empower themselves and others would benefit from this presentation.

You are being affected and you are affecting others with the colours you are choosing to wear every day. Orange Underpants assist you in distressing and detaching from the things that rob your energy.

Want to find out more?

Come to this presentation or get my [eBook/audio](#) – "Orange Underpants Your Key to Emotional Success".

"Wear Orange Undies to de-stress and live a fun life!"

**Classification**

Please specify here how you will classify this seminar:

Business / Marketing / Direct / Personal Development / Career

**Fees**

45 minutes \$5,500.00 and \$8,800.00 for up to 2 hours + travel and accommodation when necessary

## **TOPIC TITLE: Workshop - “The Psychology of Colour”**

### **Target Audience**

Everyone

### **Level of Sophistication**

General / Basic

### **Duration of Talk (excluding Breaks)**

Full day

### **Synopsis of Presentation**

1. Learn how to use colour in your Personal and Business life
2. Learn how colour vibrations influence every part of our daily lives
3. Learn how colour communicates to us Physically, Mentally, Emotionally and Spiritually
4. Primary colours Red, Yellow and Blue Explained in detail. The basis of this unknown language

### **Who Will Benefit**

Everyone

### **Who Should Attend**

This is for people who want to take the next step in life and live from their consciousness and awareness.

This is for people who now want to make a difference in their lives and others. They are choosing now to live life on their terms and not others base on their truth.

Speaking the unspeakable... When you understand how colours work via their communication you now are ready to understand a new language which can unlock all that has been hidden until now.

Are you ready to live your life on your own terms and with awareness that will change your life and others around you? Then this workshop is for you!

“Awareness is a state of Being, it is your choice whether you choose to vibrate faster or slower” You choose your level of vibration via your thoughts, feelings, words and actions. Your choice of these will determine your level of experience.”

### **Fees**

A full day workshop that I open to the general public and charge \$390.00 per head which includes all notes etc+ travel and accommodation when necessary

## **TOPIC Title: Book Title – “Green Wallets - Your Key to Abundance”**

### **Target Audience**

Everyone

### **Level of Sophistication**

General / Basic

### **Duration of Talk (excluding Breaks)**

45 minutes to 2 hours depending on the client

### **Synopsis of Presentation**

1. Learn how colour is a universal message
2. Know yourself using the psychology of colour
3. Colour Communications identify what is stopping you from getting what you want
4. Learn practical techniques on how to easily attract into your life an abundance of Joy, wealth and good health
5. Learn the value of having and using a green wallet

### **Who Should Attend**

Please specify the target audience for the talk, e.g. Management, General Public, Everyone

### **Who Will Benefit**

Want to live an abundant life? You have the right to be abundant. You may not have a giving problem, however if you are not abundant now then you are having a receiving problem.

Find out in this presentation how to open to abundance and receive in all areas of your life. This unique presentation enables you to have an honest look at the way you think, speak and act and enables you to recreate yourself and get back on track to an abundant, joyful, rewarding and fulfilling life.

When your energy is up – money comes to you and when your energy is flat – no money. Sound familiar? “Get a green wallet to create more wealth and abundance in your life today”.

Awareness is a State of Being. What are you Being today?

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### **Fees**

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